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19:00

## PROGRAMME OF THE SYMPOSIUM

27<sup>TH</sup> MARCH 2025  
SALLE G04, CAMPUS LETTRES ET SCIENCES  
HUMAINES | NANCY

WELCOME & COFFEE

INTRODUCTION

NATHALIE COLLÉ (IDEA) & PAULINE SCHWALLER (IDEA)

### SESSION 1 | LITERARY CLASSICS ON STAGE (CHAIR: ???)

**9:15** - "REWORKING GREAT CLASSICS OF ENGLISH AND AMERICAN LITERATURE THROUGH PERFORMATIVE READING AND REWRITING: A DRAMATIC, DIDACTIC AND LINGUISTIC-SEMIOTIC PERSPECTIVE"

JEAN-RÉMI LAPAIRE (UNIVERSITÉ BORDEAUX MONTAIGNE)

**9:35** - "ABSALOM, ABSALOM ON THE CONTEMPORARY STAGE: WILLIAM FAULKNER AND EDOUARD GLISSANT IN CONVERSATION"

SOPHIE MARUÉJOULS-KOCH (UNIVERSITÉ TOULOUSE JEAN JAURÈS)

**9:55** - DISCUSSION

### SESSION 2 | (RE)STAGING SHAKESPEARE (CHAIR: ???)

**10:15** - "VERS LE SPECTRE: ON HAMLET AND THE AFTERLIFE, ON HAMLET'S AFTERLIFE AND AUTISM"

WILLIAM MCKENZIE (UNIVERSITÉ CATHOLIQUE DE L'OUEST)

**10:35** - "'O HORROR, HORROR, HORROR!' (MACBETH 2.3.68): SCREENING THE UNSPEAKABLE IN THEATRE BROADCASTS OF SHAKESPEARE'S PLAYS"

FABRICE SCHULTZ (UNIVERSITÉ DE HAUTE ALSACE)

**10:55** - DISCUSSION

COFFEE BREAK

### SESSION 3 | MATERIAL AND CULTURAL RE-INTERPRETATIONS (CHAIR: ???)

**11:35** - "THE LIFE AND AFTERLIVES OF *TRISTRAM SHANDY*: LITERARY SCULPTURE AS A SIGNPOST IN A MULTIMODAL CONSTELLATION"

BRIGITTE FRIANT-KESSLER (UNIVERSITÉ POLYTECHNIQUE HAUTS-DE-FRANCE)

**11:55** - "LITERARY AFTERLIVES AND CULTURAL PILGRIMAGE: IN THE FOOTSTEPS OF BERNARDIN DE SAINT-PIERRE ON MAURITIUS ISLAND"

CHRISTINA IONESCU (MOUNT ALLISON UNIVERSITY)

**12:15** - DISCUSSION

LUNCH ON CAMPUS

### SESSION 4 | LITERARY CLASSICS ON SCREEN (CHAIR: ???)

**14:30** - "REDEFINING HEROISM IN THE ICONOGRAPHIC AND AUDIO-VISUAL AFTERLIVES OF ANDROMEDA IN THE 19<sup>TH</sup>-CENTURY ART OF GREAT BRITAIN AND 21<sup>ST</sup>-CENTURY CINEMA"

RIM KANSO (UNIVERSITÉ BORDEAUX MONTAIGNE)

**14:50** - "FROM SHELLEY TO DEL TORO: *FRANKENSTEIN*'S WRITTEN SOUND COME TO AUDIOVISUAL (AFTER)LIFE"

LUCIE RATAIL (UNIVERSITÉ DE LORRAINE)

**15:10** - "GULLIVER'S CHARIOT AND CAR WASH: AN ADVERTISING CROSSOVER 'INTELLIGENTLY BUILT FOR THE SIZE OF YOUR LIFE?'"

RUTH MENZIES (AIX-MARSEILLE UNIVERSITÉ)

**15:30** - DISCUSSION

COFFEE BREAK

### SESSION 5 | SOCIAL-MEDIATING THE CLASSICS (CHAIR: ???)

**16:15** - "BELLE AS THE 'OG BOOK GIRLIE': ICONIZING A CLASSIC FAIRY TALE CHARACTER, FROM DISNEY TO BOOKTOK"

ADÈLE HOAREAU (SORBONNE UNIVERSITÉ)

**16:35** - "SURVIVAL OF THE 'FITTEST': RE-INVENTING THE FIGURE OF MR. DARCY FOR AUDIENCES' PLEASURE"

CLAIRE PASCAL (SORBONNE UNIVERSITÉ)

**16:55** - DISCUSSION

**17:15** - CONCLUDING REMARKS

DINNER IN TOWN